

# 340B Coalition Winter Conference

February 27-March 1, 2006

Hyatt Regency Phoenix, Phoenix, AZ

## Exhibition/Sponsorship Opportunities

*Public Hospital Pharmacy Coalition Gold Corporate Partners receive a 40% discount; Silver Partners receive 25% discount. 340B Prime Vendor Program suppliers also receive special discounts varying on whether they are PHPC Corporate Partners.*

*For more information on how to become a Corporate Partner, please contact Laurinda Dennis at [laurinda.dennis@phpcrx.org](mailto:laurinda.dennis@phpcrx.org) 202-872-6747.*

### Networking Sponsorship Activities Include: (Check Appropriate Box)

#### Discounted Rates

**Reception or Lunch**      **Cost: \$4,500**

- Display in exhibit area adjacent to conference
- Full page advertisement in conference program
- Registration fee waived for up to 3 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- and post-conference e-mail to attendees\*
- Opportunity for advertisement on conference Web site\*\*

PHPC Gold Partner:	\$2,700
PHPC Silver Partner:	\$3,375
Non-PHPC Corporate Partner Prime Vendor Program Supplier:	\$3,800

**Breakfast**      **Cost: \$3,000**

- Display in exhibit area adjacent to conference
- Half page advertisement in conference program
- Registration fee waived for up to 2 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- or post-conference e-mail to attendees\*
- Opportunity for advertisement on conference Web site\*\*

PHPC Gold Partner:	\$1,800
PHPC Silver Partner:	\$2,250
Non-PHPC Corporate Partner Prime Vendor Program Supplier:	\$2,500

**Please note that the cost of sponsoring the above events do not change if your organization chooses to not exhibit at the conference.**

**30-Minute Networking Refreshment Break**      **Cost: \$1,500**

- Quarter page advertisement in conference program
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Registration fee waived for 1 attendee
- Opportunity for advertisement on conference Web site\*

PHPC Gold Partner:	\$900
PHPC Silver Partner:	\$1,125
Non-PHPC Corporate Partner Prime Vendor Program Supplier:	\$1,325

\* Pre- and post-conference e-mails to attendees will be joint communications with other sponsors/exhibitors; each will be able to have a short blurb of their choice targeted to conference attendees. The e-mail will be sent out by the conference organizers.

\*\* See Web Site Advertisement Form

**PLEASE FILL OUT THE FOLLOWING CONTACT PAGE AND INDICATE WHICH PEOPLE FROM YOUR COMPANY WILL BE ATTENDING THE CONFERENCE.**

*Please fax the completed forms to Laurinda Dennis at 202-785-1756 or e-mail it to [laurinda.dennis@phpcrx.org](mailto:laurinda.dennis@phpcrx.org). If you plan to advertise on the conference Web site, please also send the attached form. We will invoice you once we receive this reply form.*

# 340B Coalition Conference

## *Web Site Advertisement Form*

**Includes banner or logo advertisements on  
over 10 conference pages**

Advertisement Opportunities Include: (Check Appropriate Box)\*

- Full-length banner with link to company Web site located at the top of all conference pages.**

*(Only available for reception/lunch or breakfast sponsors/exhibitors)*

(Cost: \$800)

- Logo or text message with link to company Web site located along side of all conference pages.**

*(Available to all sponsors/exhibitors)*

(Cost: \$500)

Length of advertisement is from agreement of sponsorship  
to December 31, 2006

Name \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

\* In order to advertise, your company must be a conference *sponsor/exhibitor*.

***Please e-mail the banner or logo and link to your Web site to Laurinda  
Dennis at [laurinda.dennis@phpcrx.org](mailto:laurinda.dennis@phpcrx.org)***

***Please send the completed form to Laurinda Dennis by e-mail  
or by fax at 202-785-1756***

**MAKE SELECTION (CHECK BOX) ON PREVIOUS PAGE AND SEND WITH THIS FORM**

## **CONTACT INFORMATION PAGE**

### **340B Coalition Winter Conference**

*February 27-March 1, 2006*

*Hyatt Regency Phoenix, Phoenix, AZ*

## **Exhibition/Sponsorship Opportunities**

*For those eligible for a waived registration fee, please complete the following information*

### **Billing Contact**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Attending Conference: YES  NO

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### **Other Attendees**

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Attending Conference: YES  NO

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Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Attending Conference: YES  NO

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