

# 11<sup>th</sup> Annual 340B Coalition Conference

(Co-Hosted by the 340B Prime Vendor Program)

July 23-25, 2007

Marriott Wardman Park Hotel, Washington, DC

## Exhibition/Sponsorship Opportunities

Safety Net Hospitals for Pharmaceutical Access (SNHPA) Corporate Partners and the 340B Prime Vendor Program (PVP) Suppliers receive additional discounts below the regular rates. Please see the pricing charts below. For more information on how to become a SNHPA Corporate Partner, please contact Laurinda Dennis at [laurinda.dennis@safetynetrx.org](mailto:laurinda.dennis@safetynetrx.org) or 202-552-5854. For information on becoming a PVP Supplier, please contact Beverly Daniel at (972) 910-6616 or [bdaniel@340bpvp.com](mailto:bdaniel@340bpvp.com).

### Networking Sponsorship Activities Include: (Check Appropriate Box)

#### Discounted Rates

**Reception or Lunch**      **Cost: \$7,500**

- Display in exhibit area adjacent to conference
- Full page advertisement in conference program
- Registration fee waived for up to 3 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- and post-conference e-mail to attendees\*
- Opportunity for advertisement on conference Web site\*\*

SNHPA Gold Partner <i>and</i> PVP Supplier:	\$4125
SNHPA Gold Partner Only:	\$4500
SNHPA Silver Partner <i>and</i> PVP Supplier:	\$5250
SNHPA Silver Partner Only:	\$5625
PVP Supplier Only:	\$6375

**Breakfast**      **Cost: \$6,000**

- Display in exhibit area adjacent to conference
- Half page advertisement in conference program
- Registration fee waived for up to 2 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- or post-conference e-mail to attendees\*
- Opportunity for advertisement on conference Web site\*\*

SNHPA Gold Partner <i>and</i> PVP Supplier:	\$3300
SNHPA Gold Partner Only:	\$3600
SNHPA Silver Partner <i>and</i> PVP Supplier:	\$4200
SNHPA Silver Partner Only:	\$4500
PVP Supplier Only:	\$5100

**Please note that the cost of sponsoring the above events do not change if your organization chooses to not exhibit at the conference.**

**30-Minute Networking Refreshment Break**

**Cost: \$4,000**

*(Please note that this level includes only sponsorship and no exhibiting opportunities.)*

- Quarter page advertisement in conference program
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Registration fee waived for 1 attendee
- Opportunity for advertisement on conference Web site\*

SNHPA Gold Partner <i>and</i> PVP Supplier:	\$2200
SNHPA Gold Partner Only:	\$2400
SNHPA Silver Partner <i>and</i> PVP Supplier:	\$2800
SNHPA Silver Partner Only:	\$3000
PVP Supplier Only:	\$3400

\* Pre- and post-conference e-mails to attendees will be joint communications with other sponsors/exhibitors; each will be able to have a short blurb of their choice targeted to conference attendees. The e-mail will be sent out by the conference organizers.

\*\* See Web Site Advertisement Form.

**PLEASE FILL OUT THE FOLLOWING CONTACT PAGE AND INDICATE WHICH PEOPLE FROM YOUR COMPANY WILL BE ATTENDING THE CONFERENCE.**

*Please fax the completed forms to Laurinda Dennis at 202-552-5868 or e-mail it to [laurinda.dennis@safetynetrx.org](mailto:laurinda.dennis@safetynetrx.org). If you plan to advertise on the conference Web site, please also send the attached form. We will invoice you once we receive this reply form.*

**MAKE SELECTION (CHECK BOX) ON PREVIOUS PAGES AND SEND WITH THIS FORM**

## **CONTACT INFORMATION PAGE**

### **11<sup>th</sup> Annual 340B Coalition Conference**

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*Marriott Wardman Park Hotel, Washington, DC*

## **Exhibition/Sponsorship Opportunities**

*Please complete the following information:*

### **Billing Contact**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Attending Conference: YES  NO

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### **Other Attendees**

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

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Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

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## *Web Site Advertisement Form*

**Includes banner or logo advertisements on  
over 10 conference pages**

Advertisement Opportunities Include: (Check Appropriate Box)\*

**Full-length banner with link to company Web site located at the  
top of all conference pages.**

*(Only available for reception/lunch or breakfast sponsors/exhibitors)*

(Cost: \$800)

**Logo or text message with link to company Web site located along  
side of all conference pages.**

*(Available to all sponsors/exhibitors)*

(Cost: \$500)

Length of advertisement is from agreement of sponsorship  
to December 31, 2007

Name \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

\* In order to advertise, your company must be a conference *sponsor/exhibitor*.

***Please e-mail the banner or logo and link to your Web site to Laurinda  
Dennis at [laurinda.dennis@safetynetrx.org](mailto:laurinda.dennis@safetynetrx.org)***

***Please send the completed form to Laurinda Dennis by e-mail  
or by fax at 202-552-5868***