

The 340B Coalition

Attention Pharmacy Service Companies, Health Care Providers, and Pharmacies!

On behalf of the thousands of health care facilities and programs participating in the Public Health Service 340B drug discount program, the 340B Coalition invites your company to exhibit at and/or sponsor its “3rd Annual Winter Conference – Major Changes on the Horizon for the 340B Drug Discount Program” at the Hilton Salt Lake City Center in Salt Lake City, UT from February 26 - February 28, 2007. The 340B Coalition is a coalition of national associations that represent the disproportionate share hospitals, children’s hospitals, community health centers, public health clinics, AIDS providers, and other health facilities participating in the 340B drug discount program.

The federal government is preparing to make more changes to the 340B drug discount program than the program has ever experienced over its 15 year history. This conference is designed for health care providers, the pharmaceutical industry, pharmacies, pharmacy service companies, government agencies, and other entities concerned about providing quality pharmaceutical care to low income and vulnerable populations while ensuring compliance with drug laws. We invite you to attend to learn about and prepare for the important 340B changes that covered entities, manufacturers and other 340B stakeholders can expect to see in 2007.

This is an excellent opportunity to promote your company's services to hundreds of pharmacists, clinicians, senior hospital executives, government buyers, drug companies, wholesalers, and other leading professionals in the health care field in an intimate and relaxed setting. The roomy exhibit area is designed to ensure a high level of traffic that will enable your company to maximize its marketing investment. The exhibit area will be open Monday afternoon, February 26th and until the conference adjourns at noon on Wednesday, February 28th.

More information on becoming a sponsor/exhibitor can be found at <http://www.340bconferences.org>. We also hope that you choose to participate in our 11th annual 340B Coalition Conference in Washington, DC on July 23-25th. If you have questions, please contact Laurinda Dennis at laurinda.dennis@safetynetrx.org or 202-872-6747. We hope to see you in Salt Lake City this winter!

340B Coalition Winter Conference

February 26 - February 28, 2007

Hilton Salt Lake City Center

Exhibition/Sponsorship Opportunities

Safety Net Hospital for Pharmaceutical Access (formerly Public Hospital Pharmacy Coalition) Gold Corporate Partners receive a 40% discount; Silver Partners receive 25% discount. For more information on how to become a Corporate Partner, please contact Laurinda Dennis at laurinda.dennis@safetynetrx.org or 202-872-6747.

Networking Sponsorship Activities Include: (Check Appropriate Box)

Discounted Rates

Reception or Lunch **Cost: \$4,500**

- Display in exhibit area adjacent to conference
- Full page advertisement in conference program
- Registration fee waived for up to 3 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- and post-conference e-mail to attendees*
- Opportunity for advertisement on conference Web site**

SNHPA Gold Partner:	\$2,700
SNHPA Silver Partner:	\$3,375

Breakfast **Cost: \$3,000**

- Display in exhibit area adjacent to conference
- Half page advertisement in conference program
- Registration fee waived for up to 2 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- or post-conference e-mail to attendees*
- Opportunity for advertisement on conference Web site**

SNHPA Gold Partner:	\$1,800
SNHPA Silver Partner:	\$2,250

Please note that the cost of sponsoring the above events do not change if your organization chooses to not exhibit at the conference.

30-Minute Networking Refreshment Break **Cost: \$1,800**

- Quarter page advertisement in conference program
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Registration fee waived for 1 attendee
- Opportunity for advertisement on conference Web site*

SNHPA Gold Partner:	\$1,080
SNHPA Silver Partner:	\$1,350

* Pre- and post-conference e-mails to attendees will be joint communications with other sponsors/exhibitors; each will be able to have a short blurb of their choice targeted to conference attendees. The e-mail will be sent out by the conference organizers.

** See Web Site Advertisement Form

PLEASE FILL OUT THE FOLLOWING CONTACT PAGE AND INDICATE WHICH PEOPLE FROM YOUR COMPANY WILL BE ATTENDING THE CONFERENCE.

Please fax the completed forms to Laurinda Dennis at 202-785-1756 or e-mail it to laurinda.dennis@safetynetrx.org. If you plan to advertise on the conference website, please also send the attached form. We will invoice you once we receive this reply form.

MAKE SELECTION (CHECK BOX) ON PREVIOUS PAGE AND SEND WITH THIS FORM

CONTACT INFORMATION PAGE

340B Coalition Winter Conference

February 26 - February 28, 2007

Hilton Salt Lake City, UT

Exhibition/Sponsorship Opportunities

For those eligible for a waived registration fee, please complete the following information

Billing Contact

Name _____

Title _____

Company _____

Address _____

Phone _____

Fax _____

E-mail _____

Attending Conference: YES NO

Other Attendees

Name _____

Title _____

Address _____

Phone _____

Fax _____

E-mail _____

Attending Conference: YES NO

Name _____

Title _____

Address _____

Phone _____

Fax _____

E-mail _____

Attending Conference: YES NO

340B Coalition Conference

Web Site Advertisement Form

**Includes banner or logo advertisements on
over 10 conference pages**

Advertisement Opportunities Include: (Check Appropriate Box)*

- Full-length banner with link to company Web site located at the top of all conference pages.**

(Only available for reception/lunch or breakfast sponsors/exhibitors)

(Cost: \$800)

- Logo or text message with link to company Web site located along side of all conference pages.**

(Available to all sponsors/exhibitors)

(Cost: \$500)

Length of advertisement is from agreement of sponsorship
to December 31, 2007

Name _____

Organization _____

Phone _____

Email _____

* In order to advertise, your company must be a conference *sponsor/exhibitor*.

***Please e-mail the banner or logo and link to your Web site to Laurinda
Dennis at laurinda.dennis@safetynetrx.org***

***Please send the completed form to Laurinda Dennis by e-mail
or by fax at 202-785-1756***