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# 12<sup>th</sup> Annual 340B Coalition Conference

on Improving Access to Pharmaceutical Care and Ensuring  
Compliance with Federal and State Laws  
Co-hosted by the 340B Prime Vendor Program

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July 14 – 16, 2008  
Omni Shoreham Hotel  
Washington, DC

## AGENDA

### SUNDAY, JULY 13, 2008

- 1:00 – 5:00 pm            Exhibitor Set Up  
(Ambassador Ballroom)
- 3:00 – 5:00 pm            Early Registration  
(West Registration)
- 5:30 – 8:30 pm            Welcome Reception and Dinner for Hospitals and SNHPA Corporate Partners\*  
(Palladian Room)

### MONDAY, JULY 14, 2008

- 7:00 am                    Registration and Exhibits Open 7:00 am – 5:15 pm  
(West Registration)
- (Ambassador Ballroom) Pre-Conference Workshop (Two Options)\*\*  
(ACPE 085-999-08-003-L03)

#### Option 1 - Introduction to the Federal 340B Drug Pricing Program

7:00 am                    Continental Breakfast (Workshop Attendees Only)  
(Ambassador Ballroom)

8:30 am                    **340B Basics – Introduction to the Federal 340B Drug Pricing Program**  
(Palladian Room)  
(ACPE 3.25 Hours)

This session will provide an introduction to the 340B Drug Pricing Program and will include a review of the guidelines that govern the rights and obligations of 340B providers, manufacturers, wholesalers and state Medicaid agencies. Among the topics to be addressed are: definition of patient; covered outpatient drugs; contract pharmacies; inventory management; distribution procedures; 340B prime vendor program; pricing requirements; and compliance issues; especially with respect to diversion and Medicaid billing.

Sharley Chen, Public Health Advisor, Office of Pharmacy Affairs

Larry Pederson, Pharmacy Director, Family Medical and Dental Center, Rural Health Care, Inc.

Lisa Scholz, Senior Director, HRSA Pharmacy Services Support Center

Bill von Oehsen, President and General Counsel, Safety Net Hospitals for Pharmaceutical Access (Moderator)

9:45 am                    Networking and Refreshment Break  
(Ambassador Ballroom)

10:15 am                    Session Continues

Karen Biancalana, Associate Director, Pricing & Reimbursement, Amylin Pharmaceuticals

Dale James, PHS Senior National Account Manager, McKesson

Tom Renshaw, Director of Operations, 340B Prime Vendor Program/Apexus

11:45 am                    Networking Lunch (WORKSHOP ATTENDEES ONLY)  
(Blue Room)

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\* Please note this event is only for hospitals and corporate partners of Safety Net Hospitals for Pharmaceutical Access. Registration is required.

\*\* Please note there is an additional cost to attend the pre-conference workshop and registration is required.

## Option 2 - Recent Developments in Patient Assistance Programs

- 7:00 am** **Continental Breakfast (Workshop Attendees Only)**  
(Ambassador Ballroom)
- 8:30 am** **Recent Developments in Patient Assistance Programs**  
(Diplomat Room)  
(ACPE 3.25 Hours)
- For many safety net providers, pharmaceutical manufacturers' patient assistance programs (PAPs) are an important complement to 340B participation. In this workshop, participants will
- Hear results from recent survey on PAP use, based on information gathered from 340B hospitals across the U.S.;
  - Learn how community health centers are utilizing PAPs;
  - Learn the basic models for "traditional" individual PAPs and for institutional PAPs;
  - Be updated on design of PAPs that include Part D-eligible individuals; and
  - Hear the perspectives of both 340B provider and manufacturer stakeholders on these issues.
- Kathryn Duke, Health Care Consultant (Moderator)  
Adam Falk, Counsel, National Association of Community Health Centers  
Mark Fitzgerald, Principal, Powers Pyles Sutter & Verville PC  
Scott Haenni, Vice President of Legal Affairs and Corporate Compliance, AmerisourceBergen Specialty Group
- 9:45 am** **Networking and Refreshment Break**  
(Ambassador Ballroom)
- 10:15 am** **Session Continues**
- Paul Crowther, Pharmacy Director, Central Virginia Health Services  
Josephine Dimilta, Senior Manager, Pfizer Sharing the Care and Pfizer Hospital Partnership Program  
Donald Price, Pharmacy Services Business Manager, Virginia Commonwealth University Health System  
Elizabeth Walker, Consultant, Safety Net Hospitals for Pharmaceutical Access
- 11:45 am** **Networking Lunch (WORKSHOP ATTENDEES ONLY)**  
(Blue Room)

*Commencement of Main Conference*  
(ACPE 085-999-08-004-L04)

- 1:00 pm** **Opening Remarks from Conference Hosts and Awards Ceremony for Freda Mitchem, National Association of Community Health Centers**  
(Regency Ballroom)
- 1:30 pm** **Federal Government Update**  
(ACPE 1 Hour)
- Chris Hatwig, Vice President, 340B Prime Vendor Program/Apexus  
Jim Mitchell, Director, Office of Pharmacy Affairs  
Lisa Scholz, Senior Director, HRSA Pharmacy Services Support Center
- 2:30 pm** **Legislative Update**  
(ACPE 1 Hour)
- Craig Kennedy, Associate Vice President Federal and State Affairs, National Association of Community Health Centers  
Lisa Layman, Vice President of Government Affairs, Generic Pharmaceutical Association  
Ted Slafsky, Executive Director, Safety Net Hospitals for Pharmaceutical Access (Moderator)
- 3:30 pm** **Networking and Refreshment Break**  
(Ambassador Ballroom)
- 4:00 pm** **Breakout Session for Various 340B Stakeholders**
- Attendees have an opportunity to learn from and network with colleagues within their own industry or covered entity or government group. These breakout sessions are structured to foster open dialogue about the issues that matter most to each group.
- [PLEASE NOTE: THESE SESSIONS ARE LIMITED TO THE RESPECTIVE COVERED ENTITY, INDUSTRY OR GOVERNMENT GROUPS AND THEIR REPRESENTATIVES. FOR EXAMPLE, HOSPITALS SHOULD NOT ATTEND THE PHARMACEUTICAL MANUFACTURER'S SESSION AND VICE VERSA.]**

(Diplomat Room)  
(ACPE 1.25 Hour)

### **Community Health Centers**

- Recruiting pharmacists
- Establishing charges/discounts for drugs to comply with statute and regulations
- Prime vendor's role with health centers
- Legislative update for health center pharmacies

**Mary Ellen England**, Director of Education and Marketing, 340B Prime Vendor Program/Apexus

**Michael Glomb**, Partner, Feldesman Tucker Leifer Fidell, LLP

**Carl Taylor**, Director of Pharmacy Services, Piedmont Health Services, Inc.

(Senate Room)  
(ACPE 1.25 Hour)

### **Family Planning Clinics**

- Drug pricing issues (e.g., ortho increase, generic pricing, etc.)
- 340B patient definition guidance (status of coalition work)
- Lewin/Guttmacher review of 340B program and PVP
- Nominal drug pricing
- PVP Family Planning contracted products update
- PVP Family Planning advisory council

**John Barnes**, Portfolio Executive, 340B Prime Vendor Program/Apexus

**Sloane Rosenthal**, Deputy Director of Public Policy, National Family Planning and Reproductive Health Association

**Amy Yenyo**, Assistant Director, Planned Parenthood Federation of America

(Forum Room)  
(ACPE 1.25 Hour)

### **Hemophilia Treatment Centers**

**Derek Robertson**, Consultant, The Hemophilia Alliance

(Cabinet Room)  
(ACPE 1.25 Hour)

### **HIV/AIDS Clinics, ADAPs, and AIDS Service Providers**

**Beth Crustinger-Perry**, Program Manager, Care & Treatment Programs, National Alliance of State & Territorial AIDS Directors

(Regency Ballroom)  
(ACPE 1.25 Hour)

### **Hospitals (DSH and Children's Hospitals)**

- Small breakouts to cover various matters important to 340B hospitals: legislation, technical assistance, partnership opportunities, maximizing 340B, etc.
- Update and next steps on NDC reporting matter in hospital outpatient settings
- Update on government's patient definition proposal

**Ted Slafsky**, Executive Director, Safety Net Hospitals for Pharmaceutical Access

**Bill von Oehsen**, President and General Counsel, Safety Net Hospitals for Pharmaceutical Access

*Other veteran 340B hospital experts will cover various roundtables*

(Palladian Room)  
(ACPE 1.25 Hour)

### **Pharmaceutical Industry**

- Legal framework of 340B program from industry perspective
- Consideration for entering into Pharmaceutical Pricing Agreements and the current statutory protection from amendments to the 340B program
- The ramifications of structuring the program around contracts with the HHS
- Barriers to implementation of legislative and regulatory changes as a consequence of that structure
- Limitations on interpretation of statutory terms
- Current efforts to expand 340B program

**Marcus Farbstein**, Director, Government Affairs, Genentech, Inc. (Conference Leader)

**Jim Mitchell**, Director, Office of Pharmacy Affairs

**Donna Yesner**, Partner, McKenna Long & Aldridge

(Executive Room)  
(ACPE 1.25 Hour)

### **State and Local Government**

- Innovative collaborative efforts between states and 340B providers
- Partnerships between counties and 340B providers to maximize savings and improve access
- Update on 340B legislation in state legislatures

**Karmen Hanson**, Program Principal, National Conference of State Legislatures

**Andrew Lowe**, Director of Pharmacy, Arrowhead Regional Medical Center

**Scott Padon**, Senior Project Manager, State of West Virginia Governor's Pharmaceutical Advocate Office

5:15 pm Adjourn

5:30 – 6:45 pm Reception and Networking Opportunity  
(Ambassador Ballroom)

## TUESDAY, JULY 15, 2008

*Note: Tuesday's sessions have been organized into three separate tracks to meet the varying interests of conference attendees. Track One sessions are designed for covered entities and other parties that are interested in learning about how to operationalize the 340B program. Track Two sessions will appeal to the broader community of 340B stakeholders, including the pharmaceutical industry, that might be more interested in hearing about (1) recent developments involving 340B policy and compliance and (2) expert analysis of such developments. Although attendees will likely be drawn to all of the presentations organized under one track or the other, they are free to attend any Track One or Track Two session that interests them. Track Three sessions are designed to be small roundtable discussions primarily focused on the other two track's topics. These sessions will allow for a more intimate discussion with panel experts and allow for more questions and answers. These sessions will be limited to 50 attendees each; first come, first served.*

7:15 am Continental Breakfast – Exhibits Open  
(Ambassador Ballroom)

8:30 am Track One – Operationalizing 340B  
(Regency Ballroom)  
(ACPE 1.25 Hours)  
Inventory Management and Preventing Diversion

- Stock Replacement/NDC Substitution
- Split-billing
- Virtual inventories
- Recordkeeping
- Summary of various software options

John Grubbs, Director of Pharmacy, UC Davis Health System

Brian Martin, Pharmacy Director, Manatee County Rural Health Services, Inc.

Lisa Scholz, Senior Director, HRSA Pharmacy Services Support Center  
(Moderator)

Track Two – 340B Policy and Compliance

Concurrent Sessions (2 Choices)

(Diplomat Room)  
(ACPE 1.25 Hour)

**(1) Patient Safety Collaborative**

- Identifying best practices
- Role of medication therapy management
- Promoting uptake by safety net
- Lessons from successful initiatives

Tracy Cole, Pharmacy Director, Holyoke Health Centers

Josh Feldman, Contract Pharmacist, Mercy Family Pharmacy

Denise Geolot, Director, HRSA Quality Center

Rebecca Hines, Supervisory Public Health Analyst, HRSA Office of  
Planning and Evaluation

Jim Mitchell, Director, Office of Pharmacy Affairs

Krista Scardina, Program Management Officer, Office of Pharmacy Affairs  
(Moderator)

(Palladian Room)  
(ACPE 1.25 Hour)

**(2) NDC Reporting/Physician-Administered Drugs**

- Background on DRA and CMS's implementing regulations
- Application to hospitals, health centers, other providers, and pharmaceutical industry
- 340B duplicate discount issue
- Status of state implementation

Claudia Birkenshaw, President, Modern Management Muse, Inc.

Jacqueline Coleman, Pharmacy Policy Specialist, Michigan Bureau of  
Medicaid Policy & Actuarial Services

Joe Fine, Pharmacy Division, Center for Medicaid and State Operations,  
Center for Medicare and Medicaid Services

Bill von Oehsen, President, Safety Net Hospitals for Pharmaceutical  
Access (Moderator)

9:45 am Exhibitor Forum, Refreshment Break, and Networking Opportunity  
(Ambassador Ballroom)

10:45 am Track One – Operationalizing 340B  
(Empire Room)  
(ACPE 1.25 Hour)

#### Contract Pharmacies

- Negotiating contract terms
- “Ship to/bill to” arrangements
- Inventory management
- Billing and collection functions
- Government proposal to expand use of contract pharmacies

Gary Horne, Director of Pharmacy, San Mateo Medical Center  
Katheryne Richardson, Quality Improvement Pharmacist, HRSA Pharmacy Services Support Center (Moderator)  
Merrill Thomas, Chief Executive Officer, Providence Community Health Centers

#### Track Two – 340B Policy and Compliance

##### Concurrent Sessions (2 Choices)

(Diplomat Room)  
(ACPE 1.25 Hour)

##### (1) Office of Pharmacy Affairs Funding Challenges

- Status of current funding situation and unmet needs
- Impact on OPA activities
- User fee and other funding options
- Role of PSSC and PVP

Marcus Farbstein, Director, Government Affairs, Genentech, Inc.  
Jim Mitchell, Director, Office of Pharmacy Affairs  
Roger Schwartz, Legislative Counsel, National Association of Community Health Centers  
Ted Slafsky, Executive Director, Safety Net Hospitals for Pharmaceutical Access (Moderator)

(Palladian Room)  
(ACPE 1.25 Hour)

##### (2) NDC Reporting/Physician-Administered Drugs (Continued)

- Provider compliance challenges
- What should pharmaceutical manufacturers and wholesalers be doing?
- Update on advocacy efforts

Joe Hill, Director, Federal Legislative Affairs, American Society of Health-System Pharmacists  
Deborah Williams, Director, Government Affairs and Public Policy, Baxter Inc.  
Bill von Oehsen, President and General Counsel, Safety Net Hospitals for Pharmaceutical Access (Moderator)

#### Track Three – Roundtables (Limit 50 attendees per session)

##### Concurrent Sessions (2 Choices)

(Executive Room)  
(ACPE 1.25 Hour)

##### (1) Inventory Management and Preventing Diversion: Discussion Roundtable

Jim Donnelly, Pharmacy Program Director, Hudson Headwaters Health Network  
Samantha Jones, Pharmacy Business Manager, St. Bernards Medical Center  
John Koford, Director of Pharmacy, Niagara Falls Memorial Medical Center  
Latoya Major, Business Operations Analyst, University of Maryland Medical Center  
Brian Martin, Director of Pharmacy, Manatee County Rural Health Services  
Kelli Perigo, Retail Pharmacy Business Supervisor, Freeman Health System  
Lisa Scholz, Senior Director, HRSA Pharmacy Services Support Center (Facilitator)  
Clara Anne Spencer, Director of Pharmacy Contracting, Carilion Clinic

(Congressional Room)  
(ACPE 1.25 Hour)

**(2) Patient Safety: Discussion Roundtable**

Tracy Cole, Pharmacy Director, Holyoke Health Centers  
Josh Feldman, Contract Pharmacist, Mercy Family Pharmacy  
Zandra Glenn, Program Development, HRSA Pharmacy Services Support Center (Facilitator)  
Rebecca Hines, Supervisory Public Health Analyst, HRSA Office of Planning and Evaluation  
Andrew Lowe, Director of Pharmacy, Arrowhead Regional Medical Center  
Krista Scardina, Program Management Officer, Office of Pharmacy Affairs

12:00 pm

Networking Lunch

1:30 pm

Track One – Operationalizing 340B

Concurrent Sessions (2 choices)

(Regency Ballroom)  
(ACPE 1.5 Hour)

**(1) Optimizing Pharmacy Savings and Value**

- 340B sub-ceiling price negotiations
- Formulary management and Medicare Part D
- Patient Assistance Program participation
- Maximizing use of Prime Vendor Program and other resources

Chris Hatwig, Vice President, 340B Prime Vendor Program/Apexus (Moderator)

Danny Jackson, Director of Pharmacy, Louisiana State University Health System

Rosie Jadidian, Director of Pharmacy, Northeast Valley Health Corp.

Douglas Wong, Senior Executive Consultant, Pharmacy Healthcare Solutions

(Diplomat Room)  
(ACPE 1.5 Hour)

**(2) Alternative Methods Demonstration Projects**

- Government approved projects to improve pharmaceutical access
- Multiple contract pharmacies
- Network model
- How to apply
- Application process tips

Burnis Breland, Director of Pharmacy, Columbus Regional Health Care

Tam Nguyen, CHP Pharmacy Director, Harris County Hospital District

Karen Williams, Program Management Officer, Office of Pharmacy Affairs (Moderator)

Ronald Sims, Operations Director, Cardinal Health Outpatient Pharmacy Management

Track Two – 340B Policy and Compliance

(Palladian Room)  
(ACPE 1.5 Hour)

340B Partnerships with State and Local Governments

- Various initiatives to maximize 340B use
- Corrections, mental health, etc.
- Covered entity's role
- Pharmacy delivery models
- Integrity issues

Hunt Blair, Director of Vermont Public Policy, Bi-State Primary Care Association

The Honorable Sharon Treat, Executive Director, National Legislative Association on Prescription Drug Prices, Maine House of Representatives

Bill von Oehsen, President, Safety Net Hospitals for Pharmaceutical Access (Moderator)

Gina White, Assistant Director Ambulatory Pharmacy Services, Jackson Health System

**Track Three – Roundtables (Limit 50 attendees per session)**

**Concurrent Sessions (2 Choices)**

*(Congressional Room)  
(ACPE 1.5 Hour)*

**(1) Contract Pharmacies: Discussion Roundtable**

Karen Geisler, Director of Pharmacy, East Liberty Family Health Care Center  
Zandra Glenn, Program Development Advisor, HRSA Pharmacy Services Support Center (Moderator)

Gary Horne, Director of Pharmacy, San Mateo Medical Center  
Katheryne Richardson, Quality Improvement Pharmacist, HRSA Pharmacy Services Support Center

*(Executive Room)  
(ACPE 1.5 Hour)*

**(2) Inventory Management and Preventing Drug Diversion: Discussion Roundtable #2**

Jim Donnelly, Pharmacy Program Director, Hudson Headwaters Health Network

Trina Epperly, Manager of Pharmacy Supply, Carilion Clinic

Clementine Mehrens, Pharmacy Business Analyst, St. Luke's Regional Medical Center

Larry Pederson, Pharmacist Consultant, National Association of Community Health Centers

Anna Rosenfeld, Business Operations Coordinator, University of Maryland Medical Center

David Schaff, Pharmacy Director, Saint Francis Hospital and Health Care Centers

Lisa Scholz, Senior Director, HRSA Pharmacy Services Support Center (Facilitator)

Carl Taylor, Director of Pharmacy Services, Piedmont Health Services, Inc.

**3:00 pm**

**Exhibitor Forum, Refreshment Break, and Networking Opportunity**

**3:45 pm**

**Track One – Operationalizing 340B**

*(Empire Room)  
(ACPE 1.25 Hour)*

**Third Party Billing**

- Billing Medicaid and carve-out option
- Challenges and solutions for working with Medicare Part D plans and commercial payers
- Negotiation tips

Rose Babbitt, Associate Director of Pharmacy, Parkland Health and Hospital System

Rebecca Hines, Supervisory Public Health Analyst, HRSA Office of Planning and Evaluation

Derek Robertson, Consultant, Hemophilia Alliance (Moderator)

Roger Schwartz, Legislative Counsel, National Association of Community Health Centers

Catherine Sharafanowich, Director of Pharmacy, Hill Health Center

**Track Two – 340B Policy and Compliance**

**Concurrent Sessions (2 choices)**

*(Palladian Room)  
(ACPE 1.25 Hour)*

**(1) Deficit Reduction Act Pricing Changes**

- Average Manufacturer Price changes and status of lawsuit by pharmacy industry
- Best price changes and impact on 340B prices
- Impact on 340B and Medicaid rebate calculations
- Loss of nominal pricing and its impact on 340B and related facilities

John Coster, Vice President, Federal Affairs & Public Policy, Rite Aid Corporation

Stuart Gordon, Director of Legal and Regulatory Affairs for Safety Net Hospitals for Pharmaceutical Access (Moderator)

John Shakow, Counsel, King & Spalding, LLP

Amy Yenyoy, Assistant Director, Planned Parenthood Federation of America

(Diplomat Room)  
(ACPE 1.25 Hour)

**(2) Children's Hospitals**

- Update on HRSA efforts to extend 340B discounts to children's hospitals
- Learn about enrollment process from hospital that has completed its paperwork
- Cost savings opportunities from a children's hospital already enrolled in 340B
- Advocacy efforts

Donald Davies, Pharmacy Government Programs Coordinator, Clarian Health Partners, Riley Hospital for Children

David Garbarino, Director of Government Finance, Children's Hospital Boston

Anne Langley, Senior Counsel for Public Policy, National Association of Children's Hospitals

John VanEckhout, Vice President, Clinical Services, Child Health Corporation of America

Bill von Oehsen, President and General Counsel, Safety Net Hospitals for Pharmaceutical Access (Moderator)

**Track Three – Roundtables (Limit 50 attendees per session)**

**Concurrent Sessions (2 Choices)**

(Executive Room)  
(ACPE 1.25 Hour)

**(1) Alternative Methods Demonstrations Projects: Discussion Roundtable**

Sean Bloodgood, Manager of Design and Rx.com Fulfillment Service, PDX-NHIN-Rx.com

Burnis Breland, Director of Pharmacy, Columbus Regional Health Care

Tam Nguyen, CHP Pharmacy Director, Harris County Hospital District

Karen Williams, Program Management Officer, Office of Pharmacy Affairs (Facilitator)

(Congressional Room)  
(ACPE 1.25 Hour)

**(2) Advanced Topics in Patient Assistance Programs: Discussion Roundtable**

Paul Crowther, Pharmacy Director, Central Virginia Health Services

Kathryn Duke, Health Care Consultant, Alameda, California (Facilitator)

Debbie Nowlin, Assistant Director of Pharmacy, Columbus Regional Health Care

Donald Price, Pharmacy Services Business Manager, Virginia Commonwealth University Health System

Bill Shearer, Senior Vice President, inVentiv Pharma Services

Kim Siegler, Director of Pharmacy, Great Brook Valley Health Center

5:00 pm

Adjourn / Free Evening

**WEDNESDAY, JULY 16, 2008**

7:00 am  
(Ambassador Ballroom)

Continental Breakfast – Exhibits Open

8:30 am  
(Regency Ballroom)  
(ACPE 1.25 Hour)

Impact of 2008 Elections on Pharmaceutical Access and Future of the Safety Net

Keynote Speaker: Susan Dentzer, Editor-in-Chief, *Health Affairs*, On-Air Contributor, The NewsHour on PBS

**Panel Discussion**

Heide Bajnrauh, Senior Adviser to Presidential candidate John McCain

Susan Dentzer, Editor-in-Chief, *Health Affairs*, On-Air Contributor, The NewsHour on PBS (Moderator)

Dora Hughes, Senior Adviser to Presidential candidate Barack Obama

9:45 am  
(Ambassador Ballroom)

Networking and Refreshment Break

10:15 am  
(Regency Ballroom)  
(ACPE 1.25 Hour)

## Investigations and Recoveries for Overcharges, Diversion and other 340B-Related Violations

- Learn about manufacturers efforts to recover refunds from 340B providers and vice versa
- Update on Medicaid/340B settlements
- Implications of Merck nominal price settlement resulting in hundreds of millions to Medicaid and \$9 million to the 340B program
- State investigations of manufacturer pricing and 340B billing practices

**Virginia Gibson**, Assistant U.S. Attorney, Eastern District of Pennsylvania  
**Alice Valder Curran**, Partner, Hogan and Hartson  
**Bill von Oehsen**, President and General Counsel, Safety Net Hospitals for Pharmaceutical Access (Moderator)

11:30 am

## Breakout Sessions for Various 340B Stakeholders\*

**[PLEASE NOTE: THESE SESSIONS ARE LIMITED TO THE RESPECTIVE COVERED ENTITY, INDUSTRY OR GOVERNMENT GROUPS AND THEIR REPRESENTATIVES. FOR EXAMPLE, HOSPITALS SHOULD NOT ATTEND THE PHARMACEUTICAL MANUFACTURER'S SESSION AND VICE VERSA.]**

(Empire Room)  
(ACPE .75 Hour)

### Community Health Centers and Family Planning Clinics

- Understanding how Medicare Part D impacts health center pharmacies and ensuring compliance with fraud and abuse guidelines

**Paul Crowther**, Pharmacy Director, Central Virginia Health Services  
**Carl Taylor**, Director of Pharmacy Services, Piedmont Health Services, Inc.

(Forum Room)  
(ACPE .75 Hour)

### Hemophilia Treatment Centers

**Derek Robertson**, Consultant, The Hemophilia Alliance

(Palladian Room)  
(ACPE .75 Hour)

### Hospitals (DSH and Children's Hospitals)

- Ask the Experts Panel

**Stuart Gordon**, Director of Legal and Regulatory Affairs for Safety Net Hospitals for Pharmaceutical Access  
**Ted Slafsky**, Executive Director, Safety Net Hospitals for Pharmaceutical Access  
**Bill von Oehsen**, President and General Counsel, Safety Net Hospitals for Pharmaceutical Access

(Diplomat Room)  
(ACPE .75 Hour)

### Pharmaceutical Industry

- NDC reporting of physician-administered drugs in outpatient pharmacies
- Possible new Average Manufacturer Price guidelines from CMS
- Update on children's hospitals enrollment in 340B

**Marcus Farbstein**, Director, Government Affairs, Genentech, Inc.  
(Conference Leader)  
**Alice Valder Curran**, Partner, Hogan and Hartson

12:15 pm

## Conference Adjourns

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Comprehensive Pharmacy Services, Inc. is accredited by the Accreditation Council on Pharmaceutical Education as a provider of continuing pharmaceutical education. A maximum of 15 hours (1.5 CEUs) will be awarded upon successful completion of this program. In order to receive credit, each pharmacist must complete the request for credit form and the program evaluation. All completed forms must be turned in at the registration desk at the conclusion of the conference. PLEASE NOTE: Forms mailed in after the conclusion of the conference will not be accepted for continuing education credit.