

**Fourth Annual 340B Coalition Winter Conference**  
**(Co-Hosted by the 340B Prime Vendor Program)**  
*January 30 – February 1, 2008*  
**Westin Long Beach Hotel, Long Beach, CA**  
**Exhibition/Sponsorship Opportunities**

Safety Net Hospitals for Pharmaceutical Access (SNHPA) Corporate Partners and the 340B Prime Vendor Program (PVP) Suppliers receive additional discounts below the regular rates. Please see the pricing charts below. **If your company is in the “PVP Supplier Only” category, please contact Beverly Daniel at (972) 910-6616 or [bdaniel@340bpvp.com](mailto:bdaniel@340bpvp.com).** For more information on how to become a SNHPA Corporate Partner, please contact Laurinda Dennis at [laurinda.dennis@safetynetrx.org](mailto:laurinda.dennis@safetynetrx.org) or 202-552-5854.

**Networking Sponsorship Activities Include: (Check Appropriate Box)**

**Discounted Rates**

**Reception or Lunch      Cost: \$5,000**

- Display in exhibit area adjacent to conference
- Full page advertisement in conference program
- Registration fee waived for up to 3 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- and post-conference e-mail to attendees\*
- Opportunity for advertisement on conference Web site\*\*

|   |        |
|---|--------|
| SNHPA Gold Partner <i>and</i> PVP Supplier:   | \$2750 |
| SNHPA Gold Partner Only:                      | \$3000 |
| SNHPA Silver Partner <i>and</i> PVP Supplier: | \$3500 |
| SNHPA Silver Partner Only:                    | \$3750 |
| PVP Supplier Only:                            | \$4250 |

**Breakfast                      Cost: \$3,500**

- Display in exhibit area adjacent to conference
- Half page advertisement in conference program
- Registration fee waived for up to 2 attendees
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Pre- or post-conference e-mail to attendees\*
- Opportunity for advertisement on conference Web site\*\*

|   |        |
|---|--------|
| SNHPA Gold Partner <i>and</i> PVP Supplier:   | \$1925 |
| SNHPA Gold Partner Only:                      | \$2100 |
| SNHPA Silver Partner <i>and</i> PVP Supplier: | \$2450 |
| SNHPA Silver Partner Only:                    | \$2625 |
| PVP Supplier Only:                            | \$2975 |

**Please note that the cost of sponsoring the above events do not change if your organization chooses to not exhibit at the conference.**

**30-Minute Networking Refreshment Break**  
**Cost: \$2,300**

*(Please note that this level includes only sponsorship and no exhibiting opportunities.)*

- Quarter page advertisement in conference program
- Recognition of sponsor during general session
- Sign posted adjacent to event
- Registration fee waived for 1 attendee
- Opportunity for advertisement on conference Web site\*

|   |        |
|---|--------|
| SNHPA Gold Partner <i>and</i> PVP Supplier:   | \$1265 |
| SNHPA Gold Partner Only:                      | \$1380 |
| SNHPA Silver Partner <i>and</i> PVP Supplier: | \$1610 |
| SNHPA Silver Partner Only:                    | \$1725 |
| PVP Supplier Only:                            | \$1955 |

\* Pre- and post-conference e-mails to attendees will be joint communications with other sponsors/exhibitors; each will be able to have a short blurb of their choice targeted to conference attendees. The e-mail will be sent out by the conference organizers.

\*\* See Web Site Advertisement Form.

**PLEASE FILL OUT THE FOLLOWING CONTACT PAGE AND INDICATE WHICH PEOPLE FROM YOUR COMPANY WILL BE ATTENDING THE CONFERENCE.**

*Please fax the completed forms to Laurinda Dennis at 202-552-5868 or e-mail it to [laurinda.dennis@safetynetrx.org](mailto:laurinda.dennis@safetynetrx.org) no later than January 11, 2008. If you plan to advertise on the conference Web site, please also send the attached form. We will invoice you once we receive this reply form.*

**MAKE SELECTION (CHECK BOX) ON PREVIOUS PAGES AND SEND WITH THIS FORM**

## **CONTACT INFORMATION PAGE**

### **Fourth Annual 340B Coalition Winter Conference**

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*Westin Long Beach Hotel, Long Beach, CA*

## **Exhibition/Sponsorship Opportunities**

*Please complete the following information:*

### **Billing Contact**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Attending Conference: YES  NO

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### **Other Attendees**

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

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Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

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# Fourth Annual 340B Coalition Winter Conference

(Co-Hosted by the 340B Prime Vendor Program)

## *Web Site Advertisement Form*

**Includes banner or logo advertisements on  
over 10 conference pages**

Advertisement Opportunities Include: (Check Appropriate Box)\*

**Full-length banner with link to company Web site located at the  
top of all conference pages.**

*(Only available for reception/lunch or breakfast sponsors/exhibitors)*

(Cost: \$800)

**Logo or text message with link to company Web site located along  
side of all conference pages.**

*(Available to all sponsors/exhibitors)*

(Cost: \$500)

Length of advertisement is from agreement of sponsorship  
to December 31, 2008

Name \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

\* In order to advertise, your company must be a conference *sponsor/exhibitor*.

***Please e-mail the banner or logo and link to your Web site to Laurinda  
Dennis at [laurinda.dennis@safetynetrx.org](mailto:laurinda.dennis@safetynetrx.org)***

***Please send the completed form to Laurinda Dennis by e-mail or by fax at  
202-552-5868 no later than January 11, 2008.***