

Sixth Annual 340B Coalition Winter Conference

Co-Hosted by Apexus/340B Prime Vendor Program

February 1-3, 2010 • Hyatt Regency San Francisco • San Francisco, CA

AGENDA AT A GLANCE

Monday, February 1, 2010		
9:00am	Exhibitor Set-up	
12:00pm	Registration Open	
Pre-Conference Workshop*		
	Workshop Option 1 Introduction to the Federal 340B Drug Pricing Program Workshop	Workshop Option 2 Patient Assistance Programs: Current and Future
1:30pm	340B Basics-Introduction to the 340B Drug Pricing Program	Patient Assistance Programs
3:00pm	Networking and Refreshment Break	Networking and Refreshment Break
3:30pm	Session Continues	Health Care Reform and its Impact on Patient Assistance Programs
5:00pm	Adjourn	Adjourn
6:00pm	Welcome Reception and Dinner for Hospitals **	

* Please note there is an additional cost to attend the pre-conference workshop and you must register for it.

** Please note that this event is limited to hospitals, SNHPA corporate partners, and Apexus/PVP suppliers. There is an additional cost to attend and registration is required.

Tuesday, February 2, 2010	
7:00am	Continental Breakfast – Registration – Exhibits Open
8:00am	Opening Remarks
8:15am	Federal Health Care Reform: Where Do We Go Next?
9:15am	Health Care Reform at the State and Local Level
10:15am	Exhibitor Forum, Refreshment Break, Networking Opportunity
10:45am	340B Reform: What it Would Mean for You and What's Next on the Horizon?
11:45am	Federal Government Update
12:45pm	Luncheon and Networking Opportunity
2:00pm	New Opportunities with Contract Pharmacies
3:15pm	Exhibitor Forum, Refreshment Break, and Networking Opportunity
4:00pm	Stakeholder Breakout Sessions
5:15pm	Adjourn
5:30-6:45pm	Networking Reception

Wednesday, February 3, 2010			
7:00am	Continental Breakfast – Exhibits Open		
8:15am	Trends and Developments in Medicaid and Medicare Reimbursement & Billing		
9:30am	Networking and Refreshment Break – Exhibits Open		
	Track One Operationalizing 340B	Track Two 340B Policy and Compliance	Track Three Roundtables
10:00am	How to Enroll in 340B	Preparation for Expansion of 340B Market: Manufacturers' Perspective	1) Navigating the 340B Prime Vendor Program 2) How to Set Up a Contract Pharmacy
11:15am	Inventory Management	Pricing Changes Under Health Care Reform & Their Implications for 340B	1) Optimizing 340B 2) California Medicaid Carve-Out Prohibition
12:30pm	Adjourn		